

PREPARING YOUR HOME FOR THE MARKET

Before the For Sale sign goes up and before buyers walk through the front door, there's work to be done!

The cornerstone of our business is the preparation of the home before it hits the market. It's the most important thing you, as the homeowner, can do to ensure you sell the home quickly and for the most money possible.

What you do now allows the stager a blank slate on which they can work their magic.

EXTERIOR - YOUR HOME'S FIRST IMPESSION

- Remove pet waste
- Keep children's and pet's toys picked up
- Clean up garden beds
- Spread fresh mulch
- Mow and fertilise the lawn
- Trim trees and hedges
- Add colourful plants
- Remove and/or replace dead landscaping
- Tighten loose gutters
- Attend to sagging/torn screens
- Paint, if needed, including trim
- Remove cobwebs on the front porch
- Clean or repaint the front door
- Sweep the driveway and walkways
- Purchase new house numbers
- Buy a new doormat

INTERIORS - YOU'VE GOT THE BUYERS INTEREST NOW KEEP THEM WANTING TO SEE MORE!

- Fix leaky plumbing
- Fill cracks and holes in the walls
- Clean/repaint scuffed baseboards
- Paint the walls a neutral colour
- Replace dated tap ware
- Scrub tiles in the kitchen and bathrooms
- Launder curtains and bedspreads
- Remove oversized furniture
- Ensure contents of each room match its purpose
- Store bulky and excess linens, apparel
- Remove all personal mementos and photos from walls
- Clean and vacuum floor
- Have carpets cleaned if necessary
- Replace outdated cabinetry pulls/handles
- Clean the home from top to bottom
- Wash the windows, inside and out
- Get rid of odours
- Clean and deodorise carpets
- Clean appliances and fixtures
- Neatly arrange closet and cupboard contents
- Clear kitchen and bathroom counters
- Replace any burnt out light bulbs
- Provide 100 watts of light for each 50 square foot of room space
- Lock up or remove valuables, medications, jewellery etc
- Store excess items off site if possible

REMEMBER!

DECLUTTER, DEPERSONALISE, REFRESH AND REPAIR, CLEAN, CURB APPEAL AND SET THE STAGE!